



# 13th Annual Idaho's Brightest Star Awards January 2016

Honoring Idaho's Unsung Volunteer Heroes



## Sponsorship Opportunities

# Idaho's Brightest Star Awards



[Serveldaho.gov](http://Serveldaho.gov)



# Serve Idaho, the Idaho's Commission on Service and Volunteerism

## Mission: To Encourage Volunteerism and Community Service

### AmeriCorps

Serve Idaho administers Idaho's AmeriCorps grants program. During the 2016-2017 program year, *approximately 136* AmeriCorps members will provide a year of service to address critical community needs in the following programs:



#### Serve Idaho AmeriCorps Programs

AmeriCorps Health Care for Children and Families  
AmeriCorps Student Conservation Association  
Veterans Serving Veterans AmeriCorps Program  
Palouse Clearwater Environmental AmeriCorps Program  
Blackfoot Community Center

#### Focus Area

Health  
Environment  
Veterans and their families  
Environment  
Educational Success

### Idaho State Service Plan

Serve Idaho's commission members, appointed by the governor, and staff have developed a three-year state service plan to establish priorities for advancing national and community service within Idaho.

### Idaho's Brightest Star Awards

Idaho volunteers are recognized and rewarded for their outstanding acts of service and volunteerism. Honorees are nominated by fellow Idahoans in the following categories: Individual, Student, School, Organization, Small Business and Corporation. Over 500 individuals and groups have been recognized as Brightest Stars since 2001.

### Serve Idaho Conference

The conference provides high-quality training for national service members, educators and volunteer managers from the public and private sectors. Signature events include service projects and a Celebration of Service dinner.

### Disaster Preparedness

In coordination with the Idaho Bureau of Homeland Security and the Federal Emergency Management Agency, Serve Idaho has developed the *Idaho Emergent Volunteer Reception Center Plan* to help communities manage unaffiliated volunteers in times of disaster.

### Idaho's Promise

Idaho joins America's Promise in mobilizing citizens from every walk of life to build the character and competence of our youth by fulfilling the Five Promises: caring adults, safe places, healthy start, marketable skills and opportunities to serve.

### National Days of Service

Serve Idaho and national service programs, including AmeriCorps, AmeriCorps VISTA and Senior Corps, participate in service projects statewide to honor Martin Luther Jr. Day, September 11th Day of Service and Remembrance, Idaho@Play and AmeriCorps Week.

For more information visit [ServIdaho.gov](http://ServIdaho.gov)



# Sponsorship Opportunities

## Presenting Sponsor: \$5,000

1 Available

- Featured logo used in multimedia promotions and at the Idaho's Brightest Star Awards ceremony
- Opportunity to participate in the awards ceremony
- Upon request, promoted as *Available for Interview* to media
- Full-page advertisement in the event program
- Dignitary seating for four at the awards ceremony
- First right of refusal of Presenting sponsor status for next year
- Name and logo with hyperlink on Serveldaho.gov website

## Platinum Sponsor: \$2,500

2 Available

- Large logo used in multimedia promotions and at the Idaho's Brightest Star Awards Ceremony
- Verbal recognition at the awards ceremony
- Half-page advertisement in the event program
- Offer to retain Platinum sponsor status for next year
- Dignitary seating for three at the awards ceremony
- Name or logo with hyperlink on Serveldaho.gov website



Meridian Mayors Youth Advisory  
Volunteer of the Year - 2013 First Lady's Choice

Ida-

## Gold Sponsor: \$1,000

Unlimited

- Medium-size logo used in multimedia promotional materials and the event program
- Quarter-page advertisement in the event program
- Reserved seating for two at the awards ceremony
- Name or logo with hyperlink on Serveldaho.gov website

## Silver Sponsor: \$500

Unlimited

- Small logo used in multimedia promotional materials and the event program
- Reserved seating for one at the awards ceremony
- Name or logo with hyperlink on Serveldaho.gov website

## Friend of Service: Under \$500 & In-kind

- Name included in promotional materials
- Name or logo with hyperlink on Serveldaho.gov website

## Media Sponsor

1 Available

- Equivalent to Platinum sponsor

## Advertising Opportunities

Unlimited

- Half page: \$200 6.50" x 4.50"
- Quarter page: \$100 3.25" x 4.50"
- Business Card : \$50 2.50" x 1.50"



# The Awards Process

Join us in celebrating Idaho's unsung volunteer heroes who work tirelessly to improve the quality of life in Idaho.

**Nominate Your Volunteer Hero Today at [ServIdaho.gov](http://ServIdaho.gov)**

**Deadline for Nominations: Nov. 13, 2015**

## Award Categories

Corporation

Small Business

Organization

School

Student

Individual

## Special Awards

First Lady's Choice

Idaho's Choice



**2013 Idaho's Brightest Star Individual Volunteer of the Year** Megan Smith of Boise assisted homeless individuals with financial planning and job search activities. She teaches budgeting and resume writing and has also been active in developing and maintaining relationships between State Healthcare Innovation Plan and community partners. Megan worked with Valley Ride in Meridian to secure a grant and contract to provide transportation for clients to treatment appointments and job interviews. Megan approaches her tasks with a smile and willingness to go the extra mile.

## The Awards Process

- NOW ACCEPTING NOMINATIONS  
Statewide call for nominations
- Serve Idaho processes nominations and determines eligibility
- Diverse citizen review panels review nominations and give input to Governor
- Volunteers of the Year and volunteers to be featured are selected by the Governor and First Lady
- Awards presented by Gov. C. L. "Butch" Otter and First Lady Lori Otter
- 23 Brightest Stars honored in 2013

**"We are humbled to have so many individuals who are committed to making life better for others. Your dedication and ingenuity have benefitted our entire Idaho community and show that service truly is a solution to addressing community needs."**

**- Gov. C. L. "Butch" Otter**



# Nominee Eligibility Requirements

## Eligible for Nomination:

- Idaho residents currently living within the state
- Those who have performed volunteer service during the past year, at a minimum
- Companies conducting business in Idaho. If headquarters are out of state, local affiliates must be engaged in local volunteer activities.

## Ineligible for Nomination:

- Individuals or students nominating themselves
- Office of the Governor or Serve Idaho staff or their immediate family
- Current Serve Idaho commission members or their immediate family
- Idaho's Brightest Star Awards Committee or their immediate family
- Editor of the Idaho's Brightest Star Awards Book



Jitasa of Boise, Idaho  
2013 Volunteer of the Year  
Corporation



Wyakin Warrior Foundation of Boise, Idaho  
2013 Volunteer of the Year - Idaho's Choice

## Additional Information:

- Individuals may submit more than one nomination per category or in multiple categories.
- Nominations must be submitted individually when submitted by e-mail.
- Multiple nominations for an individual or group will not present any advantage for that nominee.
- Nominees chosen as a Idaho's Brightest Star Volunteer of the Year and those selected to be featured during the awards ceremony are subject to a background check.

# Idaho's Brightest Star Awards Ceremony Event Details

**Event Date:** January 21, 2016

**Event Location:** Boise — TBD

**Event Times:**

**TBD** Honoree photos with First Lady Lori Otter

**TBD** Sponsor photos with Gov. C. L. "Butch" Otter and First Lady Lori Otter

**TBD** Escort sponsors to their seats

**TBD** Idaho's Brightest Star Awards Ceremony

**Guest List:** Honorees, their nominators, families, friends, colleagues, elected officials, educators and community leaders from across Idaho.

**Honorees:**

All nominees will be recognized as Brightest Stars. Three honorees from each category will be invited on stage to be recognized, and the Volunteer of the Year will be announced. Awards will be presented by the Governor and First Lady.

**Attire:**

Business dress

**Food:**

— TBD

**Parking:**

— TBD

**Questions:**

Please contact Patricia Fitzpatrick at (800) 588-3334 or (208) 332-3578 ext. 4174 or [Patricia.Fitzpatrick@Labor.Idaho.Gov](mailto:Patricia.Fitzpatrick@Labor.Idaho.Gov)

*Over 500 Idahoans Attended the Event in 2013.*



Community School—Sun Valley, Idaho  
2013 Volunteer of the Year - School



Nicholas Yordy—Kuna High School  
2013 Volunteer of the Year - Student



Tamarack Sports—Hailey, Idaho  
2013 Volunteer of the Year - Small Business



# Sponsorship & Advertising Agreement

## Contact Information: (Please complete)

Business/Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Point of Contact: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

The undersigned hereby acknowledges reservation of sponsorship / advertising and agrees to the terms and conditions within.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

## Sponsorship: (Please check one) Advertising: (Please check one)

- ☐ Presenting Sponsor \$5,000
- ☐ Platinum Sponsor \$2,500
- ☐ Gold Sponsor \$1,000
- ☐ Silver Sponsor \$ 500
- ☐ Bronze Sponsor In-Kind

Full page: 6.50" x 9.00" (Presenting sponsor only)

- ☐ 1/2 Page: 6.50" x 4.50" \$200
- ☐ 1/4 Page: 3.25" x 4.50" \$100
- ☐ Business Card: 2.50" x 1.50" \$ 50

## Submission Deadline:

**November 13, 2015**

- Advertisements will be black and white.
- Artwork must be in one of the following formats: PDF, EPS or TIF. JPG is acceptable if it is at least 300 dpi.
- Please submit ads electronically and use the exact proportions for your reserved space.

## Payment Information: (Please retain a copy of this form for your records.)

Total Amount Enclosed / Pledged \$ \_\_\_\_\_. Please make check payable to Serve Idaho - Idaho's Brightest Stars.

## Questions:

Contact Patricia Fitzpatrick at (800) 588-3334 or (208) 332-3578 ext. 4174 or by e-mail at [Patricia.Fitzpatrick@Labor.Idaho.Gov](mailto:Patricia.Fitzpatrick@Labor.Idaho.Gov)

**All contributions to Serve Idaho are tax deductible under section 170(c)(1), to the fullest extent of the law. Tax Id#: 82-6000966**

**Serve Idaho • 317 W. Main St. • Boise, ID • 83735**





# AmeriCorps - Your World. Your Chance to Make it Better!



## Are You Ready for the Challenge?

### Serve Idaho

The Idaho's Commission on Service and Volunteerism

317 W. Main St., Boise, Idaho 83735  
(208) 332-3578 or (800) 588-3334 within Idaho  
[ServIdaho.gov](http://ServIdaho.gov)



This document is produced by Serve Idaho, Idaho's Commission on Service and Volunteerism, which is funded in part by federal grants from the Corporation for National and Community Service and the Idaho Department of Labor. Costs associated with this specific publication are available by contacting Serve Idaho within the Idaho Department of Labor.

The Idaho Department of Labor is an equal opportunity employer and service provider. We are committed to providing employment services and programs and will not discriminate on the basis of race, color, national origin, religion, political affiliation or belief, sex, age or disability.